# SKYLAR BOYD

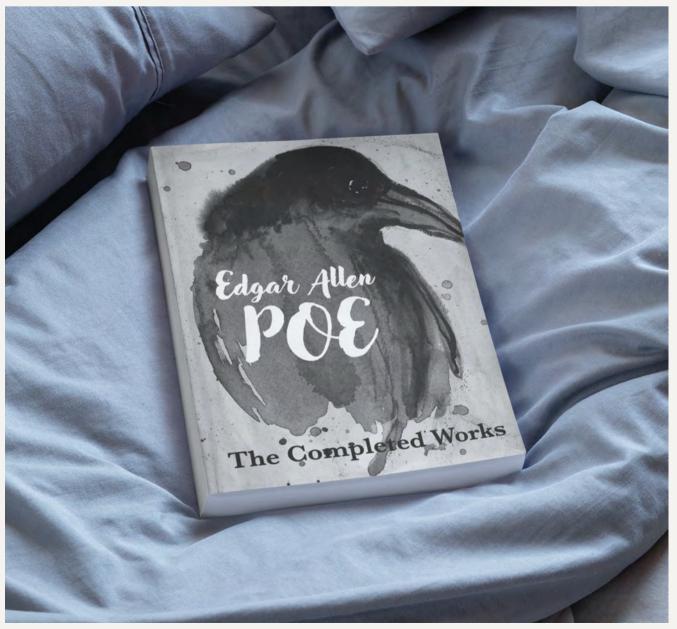


### **ILLUSTRATION**

# **DARK POEMS**

The purpose of this project was to create an illustration for a poet using nonrepresentational art while also crossing the line into abstract art. Edgar Allen Poe was one of the given choices. After some thought I decided to tackle *The Cask* of *Amontillado* for the spread. For the cover, in order to illustrate the poet himself without actually illustrating him, I did a rough watercolor of a raven and its feathers. The inside spread for the short story was made with actual wine. I experimented with the wine and ended with wine rings and splatters. The color is brown when dried, and therefore plays with the idea that the wine could also be blood.





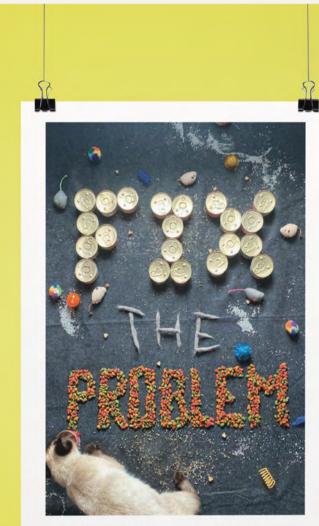


To expand the project I did two more spreads of other dark themed poets. I went with Charles Baudelaire's *Cats* and an excerpt from Bram Stoker's *Dracula*. I had fun doing *Cats* because I had amazing help from my cat Luna for the spread!

### **ILLUSTRATION**

# FIX THE PROBLEM

This project, the "Hands-off-Poster" explains the emotional and expressive power found in objects. The purpose was to create a poster for an agenda of choosing without using traditional mark making methods. For the project, I decided to focus on stray cats and the TNR work that needs to be done within cat communities. "TNR" stands for "Trap.Neuter. Release." It is the act of catching cats to get them spayed or neutered and releasing them back to their homes. This greatly impacts the cat overpopulation prob-lem. Within cat communities most people tend to help by feeding the cats. While this is helpful, it doesn't fix the problem. With this thought in mind, "Fix the Problem" became the slogan for the poster, and the objects to create the poster was an assortment of dried and canned food.





Every year, millions of cats are euthanized in our nation's animal shelters because there are more pets than there are responsible homes for them. The American Humane Society of the United States encourages the spay and neuter of cats to help decrease the population of unwanted pets.

LEARN MORE AT humanesociety.org







To expand this project I created an ad using Motion Graphics. It gives statics regarding cat overpopulation while using the slogan "Fix the Problem."



### **BRANDING • PACKAGING**

# **CHAKRA DELIGHTS**

The premise of the project was to expand visual armories through the exploration of other cultures and nations. This project consists of branding and packaging for a restaurant. The first part of the project was researching a culture. I decided to research Cambodia. After thorough research it became apparent of their significant cultural identity through religion. One of their most famous temples, Angkor Wat, was made for the god Vishnu. Vishnu takes many recarniated forms. One of the forms is Buddha. Buddhism is their most popular religion. I had to find a way to incorporate religion into my project without it coming off as tacky or rude to the culture. I decided to focus on the idea of Chakras. Chakras are spiritual elements in the body, and they are correlated to certain colors, foods, and scents. I decided to correlate the dishes to the chakras. A card with information about each chakra, as well as what food will enlighten that chakra, will be used as a key for the menu.





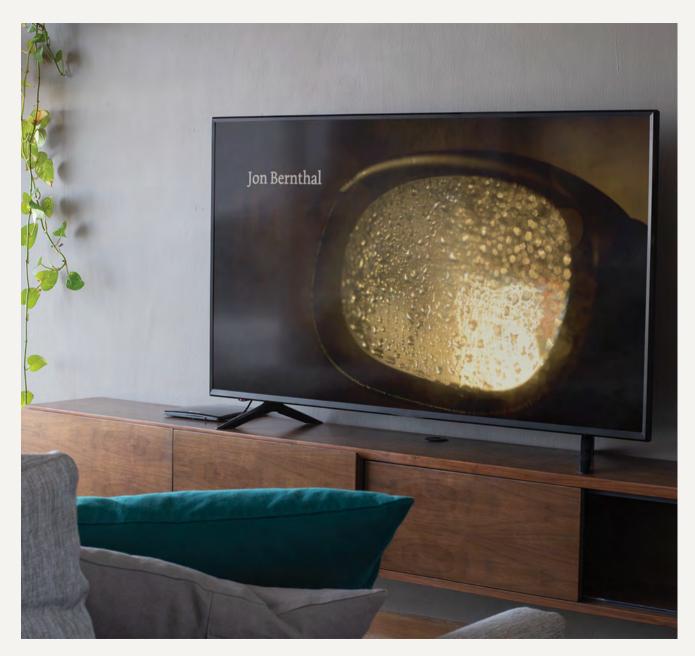




### **MOTION GRAPHICS**

# MY EVIL TWIN

This project was a motion graphics project where a TV intro needed to be made based off of a book. I chose the book My Evil Twin by Poison Apple. The premise of the book is about a girl who meets her twin from the mirror realm. At first they are best friends but after some time the twin becomes evil. The twin does what she can to get rid of the girl, so the girl has to fight back and bring the twin back to the mirror realm. In order to create the idea of a battle of tactics, I created scenes using chess pieces. With these scenes I added in the idea of sabotage with a lit match, and then a burst of flames, as well as a car mirror and a car crash.



### **INVITATION SUITE**

# DAD'S CLUB

This project was to make an invitation system for an inclusive club. The club needed to feel special and unique. I chose to do a club based on the idea that some kids may not have father figures in their lives. So the club is made for men who want to participate as "dad's" in other kids' lives. They would go to events held by the club together with the kids.

For this project we needed an Identity system, save the date, invitation, ticket, and a promotional item.I decided to keep the design correlated to a Letterpress style and keep the colors similar to that of the American flag. The brand also has cheesy puns in the collateral pieces. All of these things were chosen to represent a "dad".







Website









# **CLUB EVENTS**













# MAKE A DIFFERENCE





### **AD CAMPAIGN**

# LOVE YOUR PETS BETTER

The purpose of this project was to create an ad campaign with collateral based on a chosen issue. I decided to make mine about cat overpopulation. Instead of focusing on strays, the slogan "Love your pets better" relates more to the pets people own. Getting pets spayed/neutered is very important to the environment and to the well being of the pet. Which is also something people are not aware of. I created an organization to house the campaign and used blue and orange for the primary brand colors.

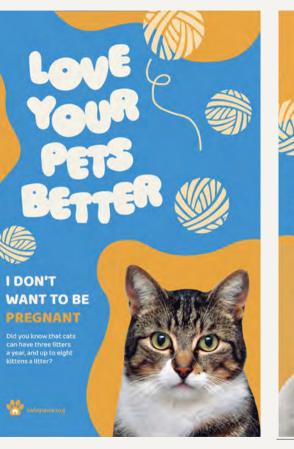


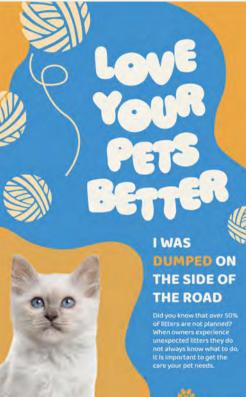












Love You didn't It me now Have fiv

Did you know that unspayed or unneutered cats have a higher risk of getting STD's? Five percent of stray cats are infected with FIV.

I created a poster series for the campaign that gives statistics on certain issues unfixed cats experience.

### Website

# HOME \*

Advancing the wellfare of animals in more than 50 countries, Humane Society international works around the globe to promote the humananimal bond, rescue and protect dogs and cats, improve farm animal wellfare, protect wildlife, promote animal-free testing and research, respond to disasters and confront cruelty to animals in all its forms.



MAKE A DIFFERENCE Set the latest even and event urgent calls to action by signing up to receive much alerts.		
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### COMMUNITY RESOURCES



Communities across the country are participating in TNR as the most humane approach to addressing overpopulation in outdoor cats. By Fixing cats and returning them to their outdoor homes, TNR improves the lives of cats, addresses community concerns, reduces complaints about cats, and stops the breeding cycle. TNR is a simple, effective way to help save the lives of outdoor cats everywhere.

#### WHAT IS A COMMUNITY CAT?

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#### WHAT IS TNR?

The stands for Trap-Neuter-occum which describes a program in which community cets are humanely trapped, brought to a vectoriariant to be gayed or neutered, vectoriated against rabies, and ser-tipped, and then returned to she's outdoor homes. This helps community cets by relieving them of the stresses of muting and brought, and protecting them from deasting.

#### WHY IS THR IMPORTANT?

WHET USE THE PROPERTY HAVE HERE TO BE PROVIDED WITH THE OWNER WHEN PERSON TO THE COMMUNITY Instand of the shelfpart with the owner owner when person of the community Instand of the shelfpart many likely to be resulted with their owners by non-shelfpart manner, is stangering toru-of load cast resistant owner likely to be resulted with their owners by non-shelfpart manner, is stangering toru-of load cast resistant owner likely to be resulted with their owners by non-shelfpart manner, is stangering toru-of load cast resistant owner likely to be resulted with their owners by non-shelfpart manner, is stangering toru-ticated and the shelfpart owner likely to be resulted with their owners by non-shelfpart manner. of lot call retruinhens on their own II bit's on the commonly where they are found. No more surprise litters of litterios disc calls are upyed and restared, unusebote many behaviors litte, yowing springs and lighting will and, this. Calls are unconsided against retrains which can belp induce the sprand of disease throughout all assession the commonly behaviors fails to their callow belps to any one will all of all from moning litter the area.

#### WHAT IS EAR-TIPPING?

Eac-topping is the humane, safe surgical removal of the top quarter-inch of the left ear which occurs during the spayhester surgery. Ear slipping is a widely accepted means of marking a community cat who has been spayed or neitecter. It also often storabilities them are being part of a colony with a correctaive:

#### MORE QUESTIONS ABOUT COMMUNITY CATS?

Turning - Saturday from High - Sate 1.00 0

### OUR WORK



#### PET OVERPOPULATION CRISIS

The pet overpopulation crisis is something we are working to Fix. The main reason For overpopulation is owners not spaying/neutering their pets. In order to fix this problem we are working on providing low cost spay/neutering services. To do this we have creating a spay/neuter van to drive to low income neighbors to provide these services. We will post updated locations on our instagram where the vans will be parked for the day.







10% off the entire cost if two or more animals are brought for same day appointment







national and 19429 - 649 222-9935 - Long Strong NATION AND ADDRESS OF

1 22 .

### FOUR PACK PACKAGING

# BITCHIN' BETTY'S

The premise of this project was to develop an identity system for a four pack of beer or ginger ale. But the twist is each student had to design from a specific design style at random. I got the American Kitsch design style. After doing some research I realized that pin up girls were part of the American Kitsch style. I decided to then brand my project around pin up girls. I had to make sure that the brand wasn't sexist towards women but enlightened the idea and culture of a pin up and a woman. I created a story for the branding that brought the idea together, and placed it on the packaging.







To expand the brand I created two other beers with the only main difference being in the colors. I chose a retro blue and yellow to relate back to the time of American Kitsch.

### PUBLICATION

# TATTOO TRADE JOURNAL

This project was about creating a full publication based off of a specific trade. I decided to do mine on tattoos. I wanted to show as many different tattoo design styles as I could within my publication. I chose this topic because it is a secondary career choice for myself and I wanted to explore and learn different aspects of tattooing.







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The Part of the second	
A BRIEF HISTORY OF	TATTOOS
Car County	Amy Olson, 13 April 2010

ared from tomby

of this kind have been re in Japan dating to 5000 BCE or older. In terms of actual tattoos, the oldest

known human to have tatioos preserved upon his mummified skin is a Bronze-

Age man from around 3300 BCE.

Found in a glacier of the Otstal Ales. near the hoster between Acutria

and Inde Thrithe Scenario had 57 tations

to treat symptoms of diseases that he seems to have suffered from, includ-

TEBORI Similar to the Yantra technique, Tebori

and imagery.

also uses a method of puncturing

with a small instrument - traditio

ally bamboo sticks dipped in ink. The

technique originates from Japan and uses hand-poking to achieve designs

These techniques listed here are just the beginning of a long history of fattoo-ing. There are lots of fattoo artists who fattoo in ancient traditional techniques

tation in ancient traditional techniques and use different methods for applying ink into the skin.

Many were located on or near actpuncture points coinciding with the modern points that would be used

A tattoo is defined as an indefibe must final apon the body by interting pip-ment under the disin, and the early and the and Comanche exercises of the solution of the soluti Apache and Comanche warriors nabbed earth into battle wounds to evidence of tattoo art dates from 5000 BCE. Across time and cultures, tattoos have many different forms and make scarring more visible and flaunt them within the tribe, while the pyg-mies of New Gainea treated infections by rubbing herbs into incisions in the THE ORGIN OF TATTOOING THE ORGIN OF TATTOOING The phenomenon of turboing was once widespread. In 'The Descent of Man' (1871) Charles Darwin wrote that there was no country in the world that did not practice tattooing or some other form of permanent body decoration. skin, causing permanent scarring. Such tales suggest that tattooing Such tales suggest that tationing probably arose at various locations through bloodletting practices, scari-fication rhuals, medical treatment or by chanor. The popular assumption that tationing had a single origin is discredited. The 19th-century German ethnologiat and explorer Karl von den Steinen be-

ing arthritis. Some scientists believe that these tattoos indicate an early type of acupunctare. Although it is not and repears fair work as its south access levels that studies in south Ancrite revolved from the custors of dec-ning the body with sour. Farst say rabbel also the woulds to preveat the leading cancel debiarration of the scar. The reading accountion on the regarded as a studies. In the book. known how Otzi's tattoos were made they seem to be made of soot. Other early examples of tattoos can be traced back to the Middle Kinadom rubbid ato the wounds to prevent blending cound disolvantion of M The mailing disordantion of M

YANTRA/SAK YANTS

NEEDLE AND INK

# WOLFMUMMA

Wolfmumma is and illustrator, tattoo artist and parent basied in North Wales, UK. Anna graduated from Fairnouth University in 2008 and last year opened her own tattoo studio In Phenrhyn Bay. Her dark illustrative style is definitely striking, so to find out more about it we spoke with Anna about her work.

Catin Pyre, 28 Depter 2022

# HOW WOULD YOU DESCRIBE VOUR STYLE OF TAITOOINCG Tould deciding works of thistopre tables, bench, highlight. I'm always been inspected by technison inspec-tings, dravid gas and primery bein one grant work and primery been inspection. The primery been inspection of gas and primery been inspection. The primery been ins

very version in die very sinder eich einger wersener in die very sinder eich einger WHAT ARE YOUR FAVOURITE TATTOOS TO MAKE? What are sentencied auf einger wersener in die very sinder auf einger What are sentencied auf einger wersener in die very sinder auf einger What are sentencied auf einger wersener in die very sinder auf einger wersener in die very TO MAKE? There is no set of the s

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NEEDLE AND INK

# METHODS AND **TECHNIQUES OF** TATTOOING

#### Steve Jameson, 2 February 2018

The standard event an endown translage, even at methods in model and the standard event at methods in model in present and the standard in the standard in the standard event at the standard in the standard in the standard standards of the methods of a standard in the standard in the standard in standards of the methods of a standard in the st There are three main methods for tatiootng: piercing, puncturing, and which is typically minimal in pain. Art-cutting skin. Piercing is most common into who preform hand poke tatioos are among modern tattoo artists. Piercing preserving traditions of tattooing. uses an object, such as a needle, to push SINGLE NEEDLE ink into the skin. Puncturing requires a great deal of force in order to break furnigh the skin. Usually it requires a

single needle is used to pierce ink into the skin dot by dot. It is a slow method Single needle technique also uses the method of piercing. Similarly to hand poke and stick and poke, this technique

tationing device to be at a 90-degree angle. The method of catting requires tools dipped in ink to cat into the skin. uses a single needle. However, the needle is run by a tattoo inachine. These tattoos STICK AND POKE are usually small, heavy in detail and monochromatic. The stick and poke technique are often

### This ancient technique involves puncturing the skin with a bamboo stick. dipped in ink. The technique originates from the Khmer Emptre and had spread its practice among several other countries within Southeast Asia. other countries within Southeast Asia. In addition, it is performed only by menit masters and follows specific Yan-tra patterns steeped in tradition. These patterns are believed to be magic, and grant mysical powers, protection and good hack amongst its wearers.



### NEEDLE AND INK

# CLASSIC TATTOO STYLES YOU NEED TO KNOW

#### Kaitlyn Ellison, 15 January 2020

here are probably thousands of styles of tattoos around now, with talented artists creating their own every day. But a lot of those designs are adapted from certain historically popular tattoo stylesmany of them decades or even centuries old. Here are twelve of the classic styles of tattoo art, the ones you definitely want to know before you start getting into tattoo design. If you're looking for the perfect tattoo style, you may not be able to use the exact terminology of what you want, but in all likelihood you'll have one of these in

you want, but in all lanennood you to nave one or toese or mind already. Figuring out how exactly you want your perfect tattoo to look like is hard, but we hope the styles below will help you narrow it down Here are the most popular, classic tattoo styles.





### **MOVIE POSTER**

# THE DEVIL'S DAUGHTER

The Devil's Daughter is a movie poster from a project designed in software class. The premise of the project was to be given a random movie genre and then use photoshop to create the poster. I got the horror genre. I had an idea of creating this imagery using a halloween headpiece and creating the gooey texture using slime. I conducted the photoshoot while I was the model for this piece. As someone else took photos, I had poured slime I had made onto myself. After the slime had been washed off, I then sprayed my arms with black spray paint and photographed them. After the photoshoot I photoshopped everything together having over one-hundred layers. The original typography was subpar due to the fact I was also taking Typography class at this time, so the new typography was redone a few years later.



FROM THE DIRECTOR OF X AND PEARL THE DEVIL'S DAUGHTER

### **ILLUSTRATION**

# WHAT IS EMOTIONAL ABUSE

The premise of this project was to create an abstract illustration for a magazine cover and spread that well represented a controversial topic, while using physical manipulation. We were to use pre-produced graphic and photographic items to communicate our topics. I chose to do my project on emotional abuse. The article is a real article found online that I had made to look like it belonged to Cosmopolitan magazine. I wanted my design to represent the confusion a victim of emotional abuse would feel. The cover starts off in a happy manner with a woman smiling. Whereas in the spread, the woman appears to be confused and is also silenced with duct tape covering her mouth. I used torn out magazine pieces and splattered paint to create a sense of confusion and brokenness. Some of the torn pieces also read words that relate back to abuse.





Spread



motional abuse can be difficult to recognize What effect does emotional abuse have in relationships, and often any abuse that isn't physical can go unnoticed both by victims and by people outside the relationship. Emotional abuse incorporates various forms of manipulation, including gaslighting and coercive control, which both involve psychologically manipulating the victim.

While it can still be really hard to spot and to prove in court, coercive control was finally recognized as a criminal offense in 2015. In recent years there has been much more attention

focused on the different forms of emotional abuse, the effect it can have on victims and how hard it can be to spot. Here's everything you need to know about emotional abuse, which signs to look out for and how you can get help.

#### What is emotional abuse?

Adina Claire, Acting Co-CEO of Womens Aid, describes emotional abuse as, "Any act where your partner controls, bullies or humiliates you." Adina adds, "This includes gaslighting, where

you are manipulated and led to question your own recollection of events; intimidation and threats, where you're frightened of your partner and feel you have to walk on eggshells; and controlling behavior, such as being told what to do and where you can and can't go."

#### What are the signs to look out for?

It can be difficult to identify behaviors that are emotionally abusive. Martin Burrow, a counselor at Relate, an organization providing relationship courseling and support, says emotional abuse "can include Intimidation and threats, undermining, criticism, being made to feel guilty, telling you what you can and can't do and controlling a person's finances. "People sometimes struggle to recognize emotional abuse but a key thing to consider is how it makes you feel. If your partner consistently makes you feel controlled, like you can't speak your mind, or like

you have to change your actions to accommodate their behavior, these are all red flags."

### on the victim?

Like any form of abuse, emotional abuse can have a lasting effect on the person who experiences it, and It is often accompanied by other forms of abuse.

"Emotional abuse underpins almost all abusive behavior," says Adina, "and can happen in isolation or alongside physical and sexual abuse. Emotional abuse has a major impact on women's lives, with many survivors experiencing post-traumatic symptoms for years after they've left the relationship."

"If you are on the receiving end of emotional abuse, it can be incredibly damaging and upsetting," says Martin. "It can cause low self-esteem, and strips down the autonomy of the victim leaving them to really question everything they do and say."

#### Does emotional abuse only happen in romantic relationships?

Emotional abuse and other forms of domestic abuse are often only discussed in the context of romantic relationships, but emotional abuse can happen in any relationship you have with another person. "Emotional abuse is the behavior of attempting

to control another person emotionally," says Martin. "This can happen in any relationship, whether with a friend, partner, family member or colleague."

### How to get help for emotional abuse?

"If you're being abused or think you may be being abused but aren't sure, an important first step is to speak to somebody outside of the relationship who you trust," says Martin, "This could be a friend, a counselor or a specialist agency that supports victims. Getting an outside perspective can help you to identify the abuse and access support."

13 COSMOPOLITAN / MARCH 2023

would probably be in fipersonal trauma

### CAPSTONE

# PENNY LANE

For my senior capstone I knew I wanted to do something with a letterpress design style. I am really inspired by Hatch Show Print's music posters, so I decided to create a music themed record shop and cafe. I used lyrical food puns throughout my pieces to incorporate the idea of food and music together.







### Live show, in store music posters.











### Digital menu mockups.







Physical Menu.

Digital business card mockups.

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Physical business cards.

GIVE US A 662 251 CALL 1234

2 127 WEST 4TH STREET HATTIESBURG MS, 39406

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GIVE US A 662 CALL 1234

**CALL** 1234

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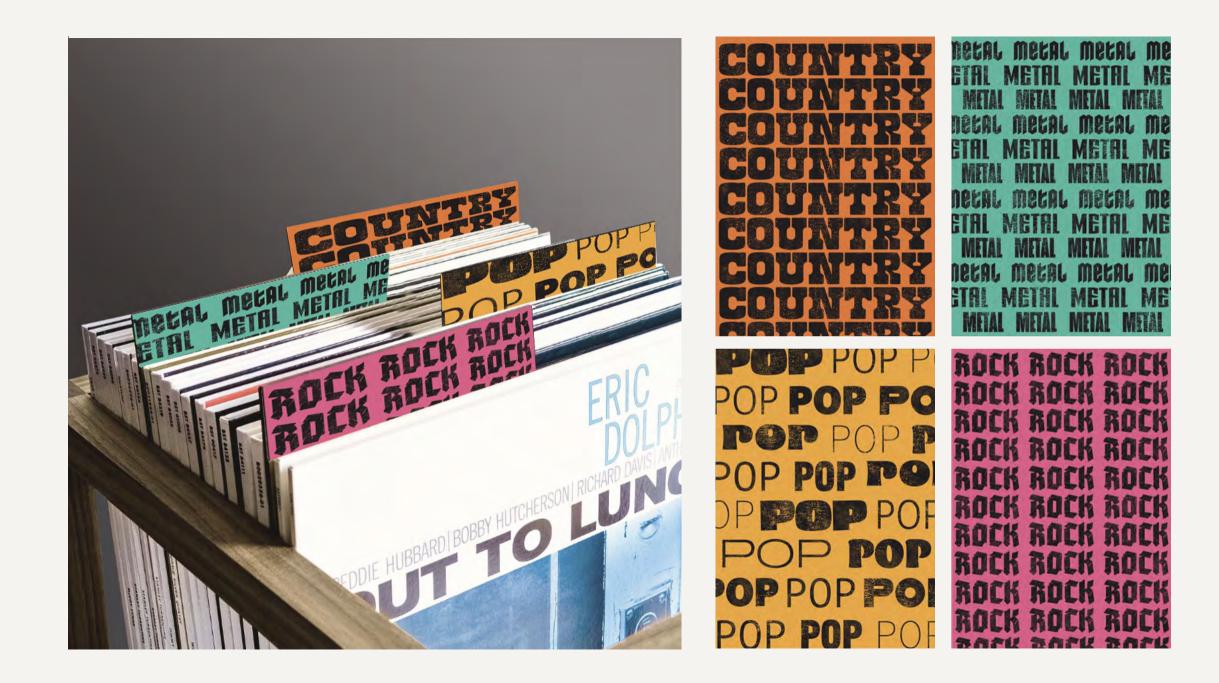
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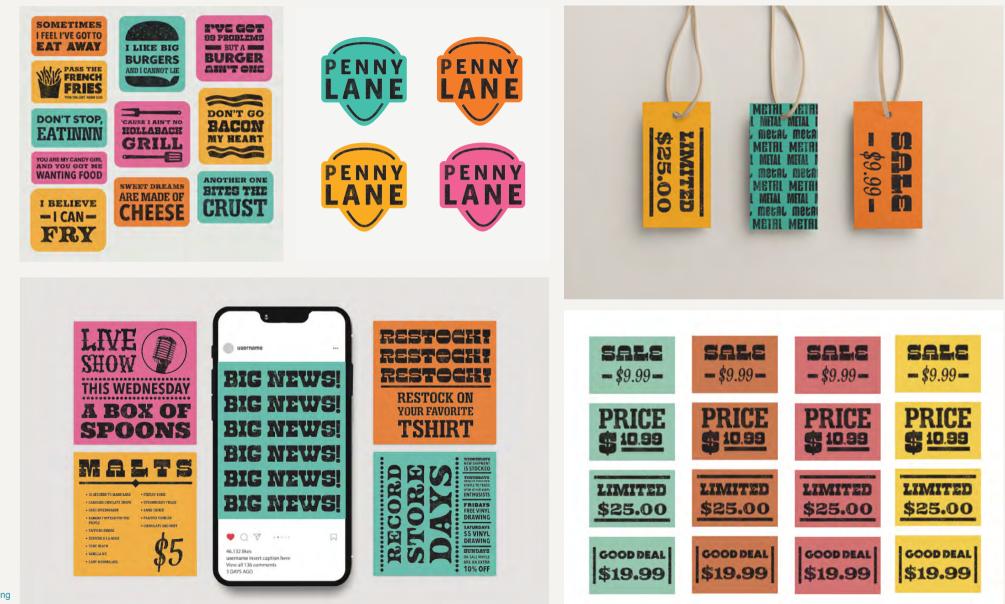
>

Z

LANE







Digital mockups of stickers, hanging price tags, sticker price tags, and instagram post.



-







Website